Dear Friends and Neighbors,

As you may know, I am a member of Sounds of South, the advanced choir at Bloomington High School South. We will present our *Finale!* concert on May 22. Even as we prepare for this performance, we are already planning our fall musical, *Carousel,* which is scheduled for October 12, 19, and 26, 2021.

As you can well imagine, we are only able to undertake this ambitious agenda with the support of our families, friends and community! As a member of this choir, I can tell you that few things come close to fostering the great teamwork that comes from working on a production, performing a great choral piece, or learning to work collaboratively with directors and fellow members. Sounds of South has been an incredible experience for me here at BHSS. Would you please consider supporting my fellow Sounds of South members and me in one of the following ways?

• **Business Advertising**—Purchase advertising space in our program book for your business. These books are distributed at the fall musical and then at all future choir concerts. We print 1,800 copies and reach more 3,000 people who attend our musicals and concerts each year. Our audience members are eager to patronize businesses that support Sounds of South.

• **Personal ad**—Purchase an ad to send good wishes to a member or a group of members. This is a great way to support your neighbors, church members, teammates, etc.

• **Donation**—Give a monetary donation (tax deductible). You will be mentioned in the program book as a sponsor.

For donations and ads over $100, you (or your business or group) will receive a voucher for two general admission tickets to our fall musical. Please see sponsorship contract for sizes and prices! The deadline for submissions to our program book is July 1, 2021.

Thank you for your support of Sounds of South. I hope to see you at our shows!

Sincerely,

Sounds of South member

P.S. Please contact me at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ if you have questions.