Dear Friends and Neighbors,

I am so excited to share that I will be a new member of Sounds of South, the advanced choir at Bloomington High School South, when the 2021-22 school year begins. The current choir has already begun work for next year—welcoming new members like me and getting us involved! I hope I am the first to tell you that we will be performing *Carousel* in the fall! In addition to this fully staged musical (which has an additional outreach performance for MCCSC middle schools), Sounds of South holds winter and spring concerts, participates in Indiana State School Music Association competitions, and takes a performance/competition trip each spring.

As you can imagine, Sounds of South is only able to undertake this ambitious agenda with the support of our families, friends, and community! Would you please consider supporting our choir and the arts in education in one of the following ways?

• **Business Advertising**—Purchase advertising space in our program book for your business. These books are distributed at the fall musical and then at all future choir concerts. We print 1,800 copies and reach more 3,000 people who attend our musicals and concerts each year. Our audience members are eager to patronize businesses that support Sounds of South.

• **Personal ad**—Purchase an ad to send good wishes to a member or a group of members. This is a great way to support your neighbors, church members, teammates, etc.

• **Donation**—Give a monetary donation (tax deductible). You will be mentioned in the program book as a sponsor.

For donations and ads over $100, you (or your business or group) will receive a voucher for two general admission tickets to our fall musical. Please see sponsorship contract for sizes and prices! The deadline for submissions to our program book is July 1, 2021.

Thank you for your support of Sounds of South. I hope to see you at our shows!

Sincerely,

Sounds of South member

P.S. Please contact me at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ if you have questions.