Dear Sounds of South Sponsor,

Thank you so much for supporting Sounds of South over the years through your purchase of advertising space in our annual Program Book or through your generous donation. Your advertisement or donor listing in our 120 - page program was seen by more than 3,000 people who attended our fall 2019 musical *Beauty and the Beast* and our concerts throughout the school year. Our audiences are a loyal group and are eager to patronize the businesses that support Sounds of South! We absolutely can’t wait to present *Carousel* this fall!

Our choir provides much more than just a chance to sing and have fun. It’s also an opportunity to develop our talents, function as one team, and develop a solid work ethic. And work we do! Our choir has been widely recognized for its excellence and has consistently received district, state, and national awards. Each spring we participate in Indiana State School Music Association competitions and take a performance trip. You see many of us involved in local theatre, helping out in our elementary and middle schools and taking our passion for the arts into the community.

With your continued support, we will be able to keep offering these great opportunities that benefit both Sounds of South members and the community as well! The arts are alive and thriving at Bloomington High School South, but will only remain so because people such as you and businesses such as yours remain loyal supporters of the work we do. ***Please look at the enclosed contract and renew or upgrade your sponsorship today.*** More than ever, we count on the continued loyal support of members of the community. We truly cannot do it without you!

Sincerely,

Sounds of South member

P.S. I will follow up with a personal contact, or you may contact me at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ at your convenience for additional information.